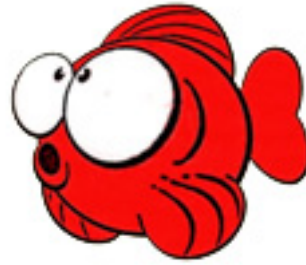


Red Herring distraction from the real issue at hand



Appeals to Emotion:

- Appeal to Fear
- Appeal to Flattery
- Appeal to Tradition

Ad Hominem – attack the arguer, not the argument (name calling)

Straw Man – misrepresenting the opponent’s argument, often when the opponent is not present

Begging the Question – when the conclusion is assumed in the premise (Have you stopped beating your wife?)

False Dilemma - two alternative statements are held to be the only possible options, when in reality there are more

Post Hoc Ergo Proctor Hoc –because of this, therefore that; faulty causation (Because U-E started paying for AP exams, more kids are taking AP courses.)

False Analogy – happens when an analogy is ill suited

Tautology – circular argument (I’ll get there when I get there)

