

The author uses allusion, parallelism and tone to attempt to convince American voters to support Barack Obama's Jobs Plan. The author's most significant rhetorical strategy is her allusion to billionaire Warren Buffet. By bringing Buffet's name into this argument, the author attempts to tap into Buffet's reputation as a smart businessman who supports taxes for the wealthy. Interestingly, it is in this Buffet paragraph that the author begins her construction of a Robin Hood metaphor of taking from the rich and giving to the poor. The implication is that supporting this bill will help the poor by taking from the rich. The author skillfully extends this metaphor when she later refers to former President George W. Bush in a negative light, "the Bush years were so spectacularly ineffective at creating jobs." If we pass this bill, then the rich will be taxed and our problems will be solved.

Okay, this is the paragraph that we started in class today. Pick one or two rhetorical strategies from the article and analyze how and why the author uses them.