

# Extra Credit Opportunity

## Book Advertisement

**Create a poster that advertises any of the books on the attached list.**

**Poster requirements:**

- Poster board that is cut to 18" wide and 24" high
- Book title that is at least 4-6 inches high
- Visually appealing and effective elements: pictures, fonts, colors, designs, etc.
- A tagline or blurb or no more than 20 words
- Include author's name, publisher and year of publication

The goal of this project is to create a poster that will entice other students to read the book. The posters will be hung on a bulletin board near the English office on the 3<sup>rd</sup> floor. We want the posters to be eye catching and clear from a distance. Think of movie posters with their big font, bold colors and teaser blurbs. The posters will be rotated on a regular basis.

**Written Requirements:**

Include a 250-word, double-spaced essay on the back of your poster that addresses **ONE** of the following prompts:

- Every student at UEHS should read this book because...
- This book ranks # \_\_\_ on my personal top ten books of all time.
- This book changed my thinking about...
- This book makes the reader truly understand what it's like to be \_\_\_\_\_.
- If you like the movie, read the book to learn more \_\_\_\_\_. (For books that have been made into movies.)

**Due Date: First Day of School**

