

Extra Credit Option 3

Book Advertisement

Create a poster that advertises a hot book that you have read this year.

Poster Requirements:

- poster board that is cut to 18" wide and 24" high
- book title that is at least 4-6 inches high
- visually appealing and effective elements: pictures, fonts, colors, designs, etc.
- a tagline or blurb of no more than 20 words
- include author's name, publisher and year of publication

The goal of this project is to create a poster that will entice other students to read the book. The posters will be hung on a bulletin board near the English office on the 3rd floor. We want the posters to be eye catching and clear from a distance. Think of movie posters with their big font, bold colors and teaser blurbs. The posters will be rotated on a regular basis.

Written Requirements:

Include a 250-word, double-spaced essay on the back of your poster that addresses **ONE** of the following prompts:

- Every student at UEHS should read this book.
- This book ranks #_____ on my personal top ten books of all time.
- This book changed my thinking about _____.
- This book makes the reader truly understand what it's like to be _____.
- If you liked the movie, read the book to learn more _____. (For books that have been made into movies.)

Due Date: September 13 and every second Monday until further notice.

This is one of a series of Extra Credit which you may bank throughout the year. As always, Extra Credit is available when all of your regular work is complete.