Appositive, allusion, appeals to ethos and logos and pathos	-"Chris S., ACLU guy" By alluding to Chris S., the author builds credibility for his argument. -Implies that the feds are violating our civil liberties. -Continue the appeal to fear w/ the idea that the gvt. Is infringing on our rights.
Allusion to Greek mythology	"Pandora's Box" -If the software is created, then chaos will ensue. -Many scary and unexpected possibilities -Global implications -do more harm than good
Weighted hypotheticals (if, then)	"legal precedents" -hypothesis favors his stance -create doubt -create fear -shake our trust in the gvt. -question the real motives

Metaphor	-"a cure that is worse than the disease." -unlocking the phone will have negative effects no matter what -this will be worse than what we have right now -a disease can be spread -all humans can be injured -fixing this tiny issue will create a bigger issue -medical metaphor – there's a sickness in the world
Repetition of the idea	"we don't have it" -emphasizes the lack of having the software b/c this software is just too dangerous -bringing this into the world would be devastating
Appeal to fear/metaphor	"hand in glove" -frighten people into thinking that phone companies are allied with the gvt. -business doing the gvt.'s dirty work
Understatement	"…bend Apple to its will"

	The government is being too forceful, overstepping its authority
Appeal to logic	-"spying on spouses" -Statistics and anecdotes
Allusion	"Pandora's Box" -all hell will break loose and there will be no return to normality -global harm

Allusion	"Pandora's Box" -horrible things will come out -there's no going back -it will make an already bad situation more complicated -global issue/not affecting just the USA -bad guys using the code
Diction of disappointment	"sober" and "dedicated" and "sordid" -brings the ethics of the government into question -everything is not as clean as people would like to believe -a lot of shadiness goes on behind closed doors -appeal to fear -fear as a weapon
Passive voice, metaphor	"tables were turned" -the situation has changed; we don't want to be like the Chinese phone maker -advantage/disadvantage -negative connotation -out of their hands
Juxtaposition/antithesis	"old fashioned police work/ cutting edge"

Diction of secrecy/metaphor	-need a balance "backdoors" -secrecy -sketchy -secondary, not the correct way or first way -escape

Repetition of ideas	"something we simply do not have" -implies the gvt.'s request is unreasonable -a lot of work -could be a waste of time & resources -government is imposing -implies danger
Antithesis, juxtaposition, metaphor	"cure/disease" -makes the situation more real and more present -directly relates it to something bad -disease spreads when you don't take care of it -two bad options
Allusion	"Pandora's Box" -chaos! -If you open it, you'll never be able to shut it again -can't go back -this is a global issue
Appositive	"Tim Cook, CEO apple" -importance of person speaking -credibility -it's a big deal
Rhetorical Question	"What might?"

	-questioning the intelligence and capability of the FBI and government to do their jobs -presenting another option -causes pause -credibility
metaphor	"Hand in glove" -creates uneasiness -China -appeal to fear -privacy