

This week in AP English Language and Composition (October 25 – October 29, 2010)

1. Finish reading Hawthorne's *The Scarlet Letter*.
  - a. Monday: chapter 19
  - b. Tuesday: chapter 20
  - c. Wednesday: chapters 21 and 22
  - d. Thursday: chapters 23 and 24
2. Due on Tuesday, October 26, 2010: Political Ad Analysis
  - a. Find a political ad in print or online.
  - b. Analyze the rhetorical features of that ad (logos, ethos, pathos, etc.)
  - c. Analyze the visual rhetoric of the ad.
  - d. Analyze the argument. Is it sound? Is it persuasive? Why or why not?
  - e. If you analyze a video ad, then you must send your teacher the link.
  - f. If you analyze a print ad, then you should bring in a copy.
  - g. The ad does not have to be for a local politician.

